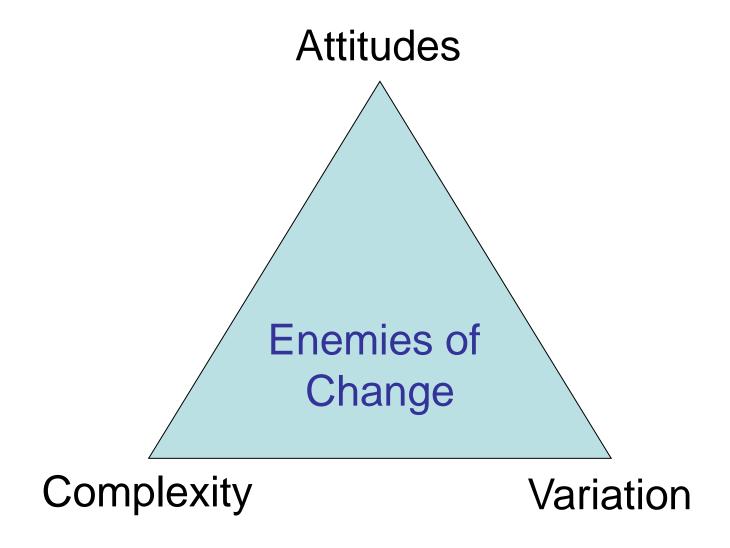


Transformation: The what, the good and the how

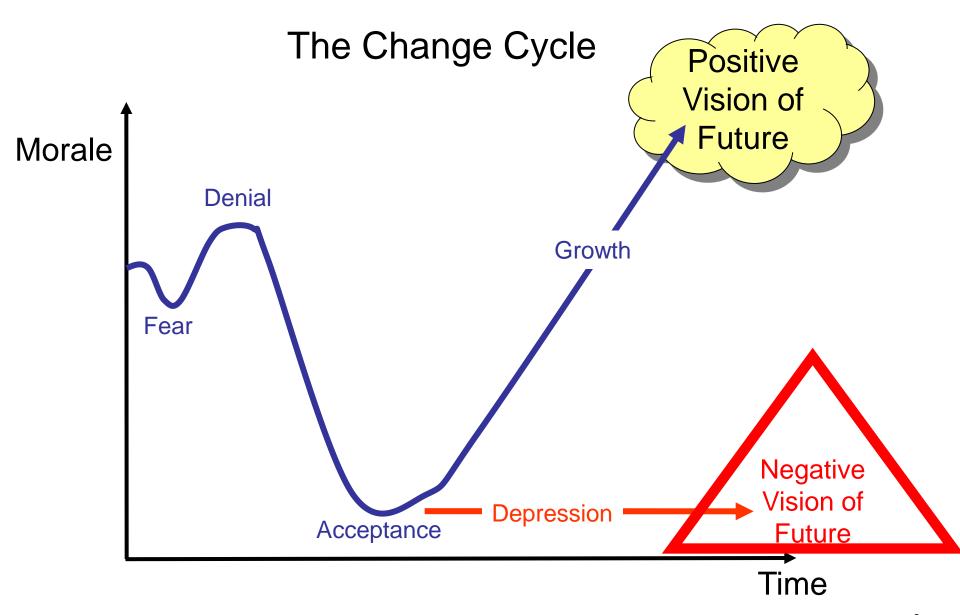
Martin Jones
Project Director
Brooklands Consulting Group Ltd





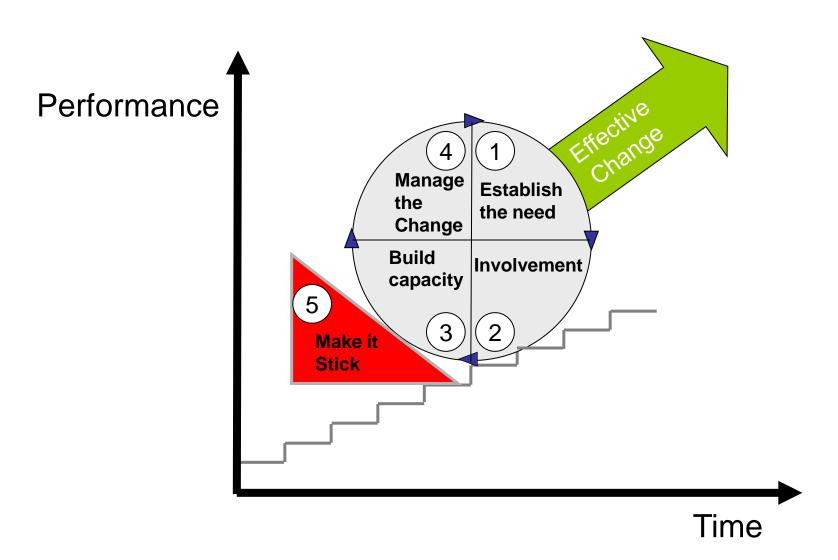








# Managing Change & Making It Stick





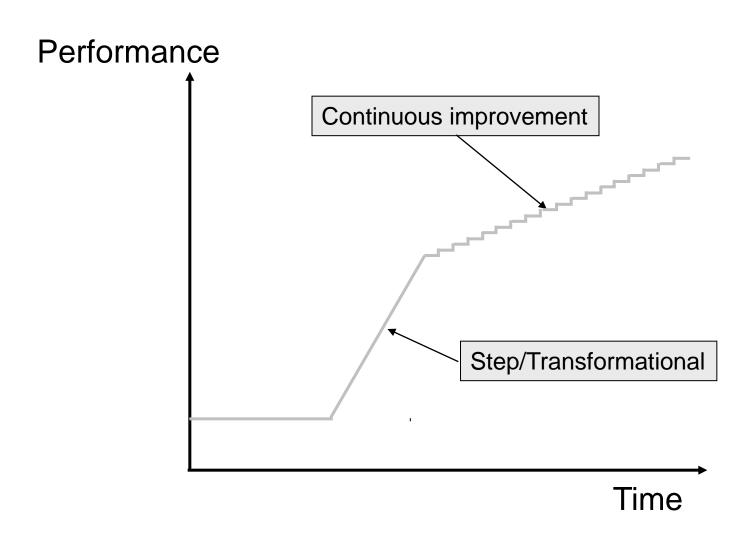
### The Need for change

Its his boss wanting to know if he'll be at work tomorrow

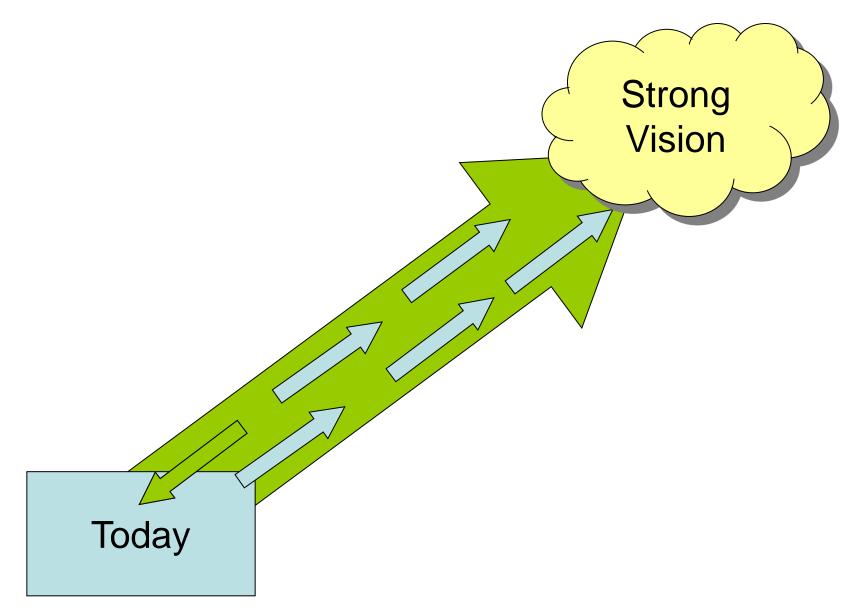




### Need for change – The right tool at the right time

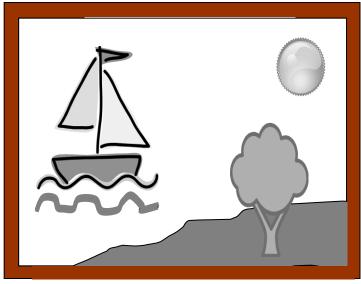


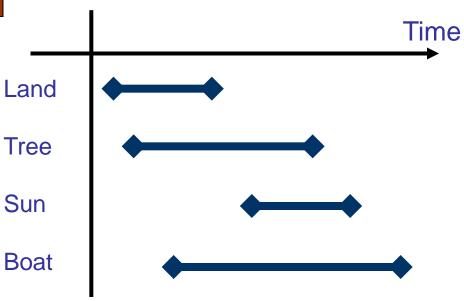






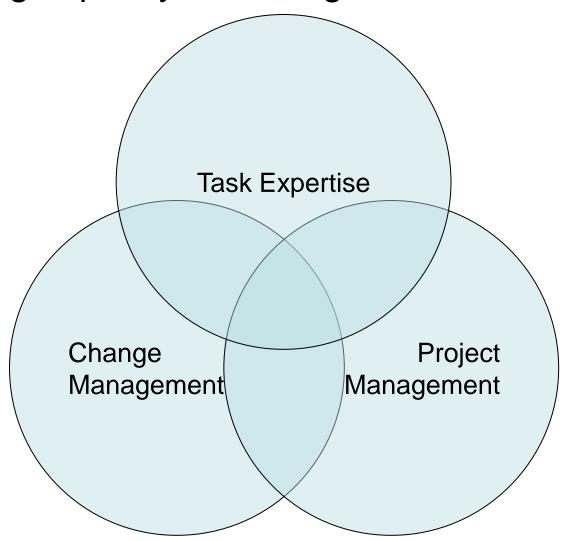
## Create your vision and implement effectively







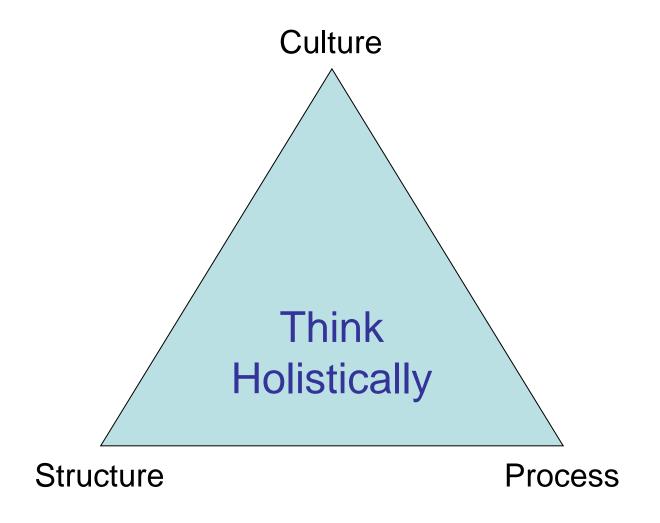
#### Increasing capacity for change



Successful transformation requires an integration of capabilities



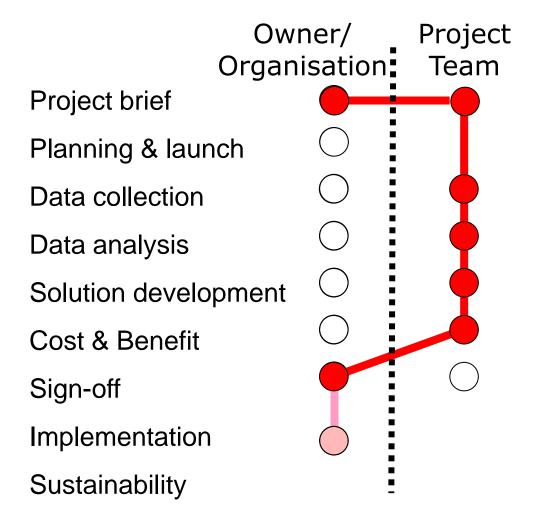
## Manage The Change

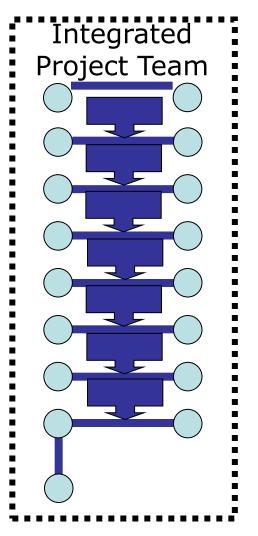




#### **Traditional**

#### Challenge Team





.....ownership to create commitment not confusion



## Summary

- Establish a compelling vision & quickly
- Planning is vital but avoid postponed perfection
- Don't be a slave to a process your organisation is different
- Involvement from the start
- Deal with resisting forces & promote driving forces
- Get the leadership team sorted quickly
- Communicate like never before
- Do what you say you're going to do Trust is priceless, but fragile
- Manage expectations
- Resource & organise correctly
  - Delegate don't abdicate
  - Things go wrong expect it
- Recognise success motivate for momentum



Martin Jones
Project Director
Brooklands Consulting group Ltd

martin.jones@brooklandscg.com

M: +44 (0) 7734 682 364

www.brooklandscg.com

