

A.E Beckett & Sons Limited

Our History...



Dairy & arable



Poultry &
arable



Arable

Farming

Diversification

Land
Acquisition

Farm Shop

Restaurant,
commercial
letting,
services

Our Business Today...



Farming: 800 acres of
arable crops

Property Lets: Providing
business premises for
over 70 tenants

Cookery School &
Development Kitchen:
Our newest addition



A.E. Beckett & Sons Ltd
aka '**Becketts Farm**'

Restaurateurs: All day
family- friendly
restaurant

Conference Facilitators:
Conference centre
serving both local and
national businesses

Retailing: Farm shop,
including on-site bakery

More than a Farm Shop & Restaurant...



- Farm Shop including 8 departments
- 120 cover farm foods restaurant
- Coffee shop
- Conference facilities
- Cookery school
- 13 other businesses on site including;
 - Sima – household discount store
 - Golf driving range
 - Car mechanics & car wash
 - Beauty therapy

Company Structure...



Chairman: Alan Beckett MBE

Managing Director: Simon Beckett

Board Members

Ian Comer: Retail Director

Geoff Smith: Farm Director

Jane Marsden: Current Non-Executive Director

Farm Shop
Department
Managers (7)

Jim Thompson:
Restaurant
Manager

Lucy Hasset:
Conference
Centre Manager

Holly Beckett:
Strategic
Resources

Employee Teams

Farm Shop, Restaurant, Conference, Farming.

Company Structure...



Chairman: Alan Beckett MBE

Managing Director: Simon Beckett

Board Members

Ian Comer: Retail Director

Geoff Smith: Finance Director

Jane M... ..

Restaurant
Manager

Niki Povey:
Conference
Centre Manager

Holly Beckett:
Marketing
Manager

Employee Teams

Farm Shop, Restaurant, Conference, Farming.

Innovation is an allowable behaviour NOT a department

Business Innovation



Connecting
the
community
with farming
for FREE!



Supporting
Community
Projects



Two-way
Communicati
on with our
customers



Helping grow
new business
through their
formative
stages.



Supporting & training
our staff members
through formal &
informal means

The key qualities which differentiate “Becketts” from any other small business are those which the founder of the Company started with:

- To be in charge of the family destiny
 - To be financially independent
- To be a role model to the people who worked in the business
 - To be a part of the community and add value

Recognition



2012 Winner
Family Business
of the Year



Vision



Work is for FUN – Not an 8 hour interruption of my leisure time...

